



Supporting Leaders for Community Change

Low-income communities are found across America in both urban and rural areas. They all face similar challenges with a lack of business investment, poor educational options, and a lower quality of life because of poverty. Inflation has a significantly greater impact on these communities.

While there are many causes, the best solutions to revitalize these communities always come from local business and community leaders who work to create jobs, support investments in children and youth and create better places to live and work. We believe that it is local leaders who make the difference, not government programs.

Sadly these local leaders are in short supply, with many leaving to find better opportunities. Providing support to local business leaders who are committed to create good jobs, support local communities, and invest in the places where they live creates long-lasting change.

Empowering Local Business Leaders

The key to facilitate this change is to identify community business leaders and to provide leadership and community outreach training along with a support network. Because the desire to make a difference is already present, the additional skills and support allows them to achieve greater impact more quickly, and to sustain their efforts over time. As a result emerging leaders are inspired, equipped and connected, no matter their background, to take the next steps in building enterprises in their own communities that can lift people and towns out of poverty.

The Leaders for Community Change Program:

- Operates training and coaching programs nationally.
- Connects business leaders from economically healthy areas with low-resource communities.
- Builds new skills for growing a business and making a difference.
- Provides for personal and business development coaching.
- Connects with business leaders in their own communities and churches.

Scope: Total program reach in 2024 will be more than 14 million impressions with business leaders, plus local press placement, and direct participation by 1,000 community business leaders with in-person training and coaching. Fifty communities will have specific community outcomes tracked.

Why Now? With economic pressures being felt across the nation especially in lower income communities, we want to shift our training from virtual to in-person events to create greater impact and to reach more leaders and communities.



Experience: The leadership of the program has delivered national capacity building to more than 10,000 organizations across the United States. As the author of multiple books and training programs for community outreach and support, David Mills has trained and travelled broadly to work with charities and businesses of all types as a leading trainer in the Community and Faith-Based Initiative. Additionally, the leadership team has a more than a two decades of experience in business growth consulting and understands the levers that help business and leaders grow.

Recognition: Sponsorship acknowledgment for donors above \$10,000 on the website and program event pages. Event and media recognition for sponsors at \$50,000 or above along with placement in event signage and the annual charity impact report. We are seeking 10 sponsors of \$50,000 or more for 2024 programs.

Tax Deductibility: Sponsorships are fully tax deductible, the program operates under Capacity to Serve, Inc, a 501c3 nonprofit.

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Capacity to Serve, Inc.

501c3 Nonprofit